

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
KENNEDY SPACE CENTER

JUSTIFICATION FOR BRAND NAME ACQUISITION
VALUES \$2,501 - \$100,000
RECOMMENDATION AND DETERMINATION TO SOLICIT BRAND NAME

PR: 4200559312

I recommend that NASA, Kennedy Space Center negotiate only with vendors who can provide the subject brand name as noted: **Panasonic**

The total estimated cost of this effort is _____ and the estimated period of performance or lead-time for delivery is **30 days ARO**.

Pursuant to FAR 6.302-1(a)(2)(c), the acquisition of the referenced brand name item is hereby justified:

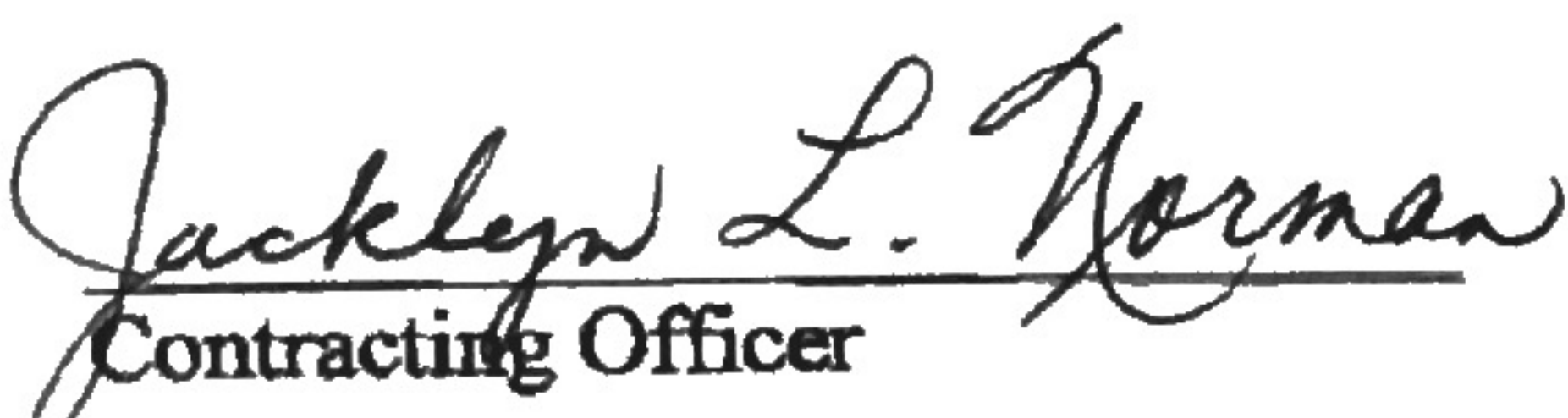
1. The subject PR is intended to procure Panasonic cameras and controllers. The Panasonic cameras are capable of supporting H.264 video compression and a controller that can operate pan/tilt/zoom functionality. These Panasonic cameras are incorporated into systems at both Cape Canaveral Air Force Station (CCAFS) and Vandenberg Air Force Base (VAFB). The equipment being purchased must be compatible with existing Panasonic cameras and controllers. Failure to utilize the Panasonic equipment would result in the need to procure approximately \$ _____ in additional controllers and cameras to provide the same functionality. Additionally, purchasing the equipment from another manufacturer would result in an additional costs for sparing, testing and training estimated at over _____. The introduction of another vendor solution would also impose delays on the deployment of this equipment which would impact LSP's ability to support its current launch support manifest on both coasts. Extensive testing has already been performed to validate LSP's video processing.

2. Pursuant to FAR 5.201, NFS 1805.207, and 1804.570, any contract action over \$25,000 (not bought via GSA or SEWP) shall be synopsisized in the Government-wide Point of Entry (GPE) and published on the NASA Acquisition Internet Service (NAIS) by the Contracting Officer for a period of 15 days. In addition, the brand name justification must be referenced or attached.


Jarel Lawrence
Communications Engineer
VA-E1

8/12/15
Date

I hereby accept the above stated recommendation and determine that the circumstances of the contract action deem only one source or brand name reasonably available.


Contracting Officer

8/12/15
Date